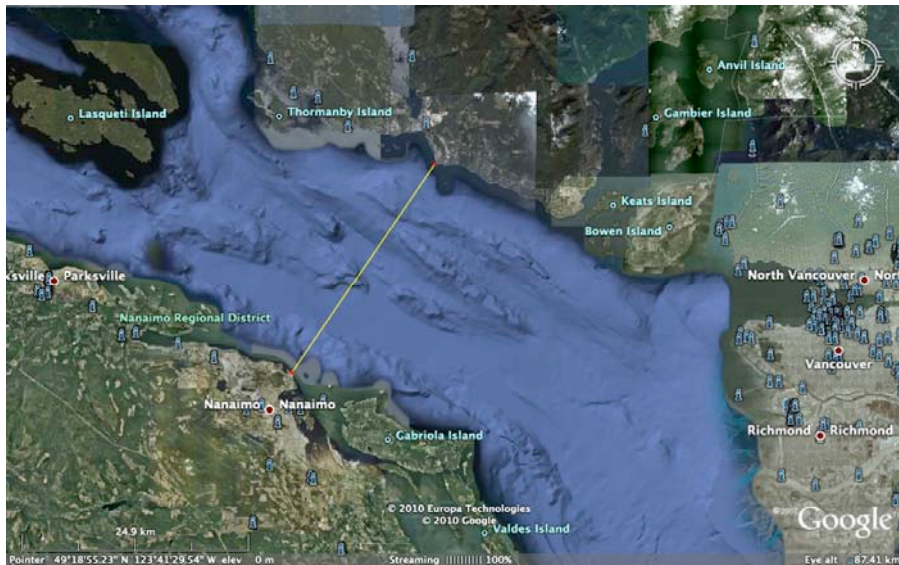


Sink or Swim – It's All For the Kids!

Dear Friends and Colleagues,

I wanted to let you know that on August 28th I will be taking on a monumental physical and mental challenge to swim across the Georgia Strait from Sechart on the Mainland to Nanaimo on Vancouver Island – a distance of 32 km, equivalent to the English Channel (see map below). I will be swimming in a relay with two great friends and if all goes as planned we expect to reach Nanaimo within 12 hours. We will be the first to swim across since the recent renaming of this body of water to the Salish Sea.



As proud parents, we all realize the importance of keeping kids active and healthy and the need to ensure as many kids as possible have access to organized sports for their health and growth into young adults. In this regard, we have teamed up with **KidSport™ Canada**, which provides support to children in the Lower Mainland in order to remove financial barriers that prevent them from playing organized sport. You can read about the incredible work that **KidSport™** is doing at: <http://www.kidsportcanada.ca>.

We greatly appreciate your donations to **KidSport™** and ask that you tell us about your pledge beforehand so we can keep track of how much we have raised. Donations can be made online at www.kidsportcanada.ca and all eligible donations over \$25.00 will be issued a tax receipt. It only takes a couple of minutes to make a donation that will make a difference in a child's life. To add some incentive, **if we don't make the swim* we will match all the pledges that have been made!** (* read the small print! – this offer is null and void if we are hit by hurricane force winds or one or more of us is eaten, or even partially eaten, by a sea creature).

This incredible body of water is full of an abundance of sea life including salmon, seals, orcas, dolphins and grey whales. In fact, there has been a grey whale feeding for several weeks right at our departure point, which could make for an exciting start. **The Georgia Strait Alliance** has been doing some excellent work to bring awareness to the diverse ecosystem of the Strait to ensure we protect it for future generations.

I recommend you visit their website (<http://www.georgiastrait.org>) and learn about the Strait and the work the GSA is doing.

We have been in contact with the Sechelt Indian Band of the Shishalh Nation for whom this body of water is named. The Band has been very supportive of our swim for which we are very grateful.

We are three ordinary guys trying to do a little something extra ordinary and help less fortunate kids along the way. We look forward to hearing from you. We will be filming the event in HD so you can witness the event in living color while staying nice and dry.

Thanks for your support!



(We just swam from Alcatraz in the background)

Jim Gould

jgould@hamiltonhowell.ca

Matt Smith

matt.smith@sap.com

Jim Cambon

jcambon@shaw.ca