



KidSport™ takes kids to Olympic hockey event courtesy of Wonder+

KidSport athlete ambassadors host local children in evening of sport

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Richmond, BC – KidSport kids from the Metro Vancouver area will have the once-in-a-lifetime opportunity to attend an Olympic Men's Hockey Game thanks to KidSport's continued partnership with Wonder+.

KidSport will randomly select KidSport grant recipients from seven of the local community chapters to attend the February 18, 2010 Olympic Men's Hockey Game in a private suite donated by Wonder+. 2008 Olympic Gold Medalist in wrestling, Carol Huynh, and 2004 Olympic Gold Medalist in artistic gymnastics Kyle Shewfelt, both KidSport supporters, are scheduled to join them in what promises to be an unforgettable evening.

"Thanks to Wonder+, we are able to provide these children with a unique experience to not only witness Olympic athletes perform, but also interact with Olympic champions," said Sandra Stevenson, KidSport Canada CEO.

Eligible KidSport community chapters include Burnaby, Mission, North Shore, Richmond, Sunshine Coast, Tri-Cities and the newly launched Vancouver chapter. This initiative is the first confirmed event following the partnership between KidSport and Wonder+ that began in early 2010. For the months of January and February 2010, whenever a Wonder+ product is purchased, 10¢ will be donated to KidSport with the ultimate goal of contributing \$70,000 by the end of the Vancouver 2010 Olympic Winter Games.

Since its inception, KidSport has enabled over 250,000 children to play sport across the country. Established by Sport BC in 1993, KidSport is now present in over 175 communities across Canada and continues to expand its reach to ensure children nationwide have the opportunity to experience the power of sport.

About KidSport:

KidSport is a community-based sports funding program that provides grants for financially disadvantaged children ages 6 to 18 to participate in amateur sport and learn valuable life lessons and skills. For more information about KidSport and how you can help in your community, please visit www.kidsport.ca.

About Wonder+:

As the most recognized name in the bakery industry, Wonder+ has been serving Canadian families for over 80 years, and is dedicated to helping communities grow. Wonder+ is truly part of a Canadian childhood and this dedication goes beyond nurturing children with food they love. Wonder+ believes healthy children contribute to the development of healthy communities. Through the Dreams Begin with Play Initiative, Wonder+ encourages strong community spirit by promoting active lifestyles and play in particular, among children.

About Carol Huynh

Born in the small town of Hazelton, BC, Carol Huynh grew up playing every sport she could. At the urging of family and friends, she joined her high school wrestling team at age 15 and has



enjoyed and excelled at the sport ever since. Throughout her career, Huynh has won 3 World Medals, Pan American Gold, World University Gold and is an 8-time Canadian champion. At her first Olympic Games in Beijing, China in 2008, Huynh took home the Gold medal in 48-kg women's freestyle wrestling, Canada's first Gold medal of 2008 Olympics and first-ever Olympic Gold medal in women's wrestling.

About Kyle Shewfelt

Hailing from Calgary, Alberta, Kyle Shewfelt began his gymnastics career as a young child in 1988 and never looked back. Shewfelt is a 3-time World Championship Bronze medalist, 4-time Commonwealth Games Gold medalist, 3-time World Cup Silver medalist and 3-time Olympian. In 2004, he took home Canada's first Olympic Gold Medal in artistic gymnastics for his floor routine. Recently retired from competition, Kyle is excited to take on new challenges off the mat including broadcasting and acting as an ambassador

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