



JEWELS FOR A CAUSE EVENT SET TO RAISE FUNDS FOR KIDSPORT™

Help a child have a season of sport - Buy a little Bling on May 27th, 2010

For Immediate Release

May 12, 2010, Vancouver, BC - Jewels For A Cause is pleased to announce its 2010 Jewelry extravaganza, in support of KidSport™ and the Wendy Ladner-Beaudry Memorial Fund, will be held on May 27th at Hollyburn Country Club in West Vancouver from 7-10 pm.

KidSport™ helps children from low-income families get involved in organized sports www.kidsportcanada.ca. In 2009, Jewels For A Cause raised \$5,000 for KidSport™ and donated it to the Wendy Ladner-Beaudry Memorial fund.

"KidSport™ is incredibly important to the development of athletes and kids who are involved with sport at any level. Not only is the funding crucial to help offset the cost of sports but also it inspires kids to do and be more. When you are rewarded for your success it solidifies your own belief in your dreams and goals." - Emily Brydon, Canadian Alpine Skier and former recipient of KidSport™ funding.

Jewels for a Cause 2010 will showcase fashion accessories and jewelry from Soulflower, Clutch, Andrea Waines, Christy Feaver, Everything Under the Sun, Amanda Vogler, Joanna Baxter, It's Posh, Lizzy Gray, Girly Girlz, Faded Elegance, Leah Alexander, and Judith Stewart.

Event Details:

Date/Location - May 27th, 7-10 pm/ Hollyburn Country Club, West Vancouver

Tickets - \$10 at the door (includes appetizers, 2 glasses of wine & a raffle ticket)

Cash and Cheque only is being accepted by the Jewelers (don't worry we have an ATM on site!)

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KidSport™ Contact:

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Background on Jewels For A Cause

The **Jewels for A Cause** mission is to bring our community together for a mutual cause which will always be to enhance the lives of women and children. This initiative began 8 years ago as a social night for friends that also included an opportunity to do some shopping to raise money for charity. This first event raised several hundred dollars for the BC Cancer Foundation. Over the years, more jewelry artists joined in what became an annual charity event that has supported some great charities such as the BC Cancer Foundation, the YMCA Summer Camp program, Make a Wish Foundation, and the Leukemia and Lymphoma Society of Canada.

In 2009, Jewels For A Cause hit a new milestone, with nearly 200 women attending, raising over double the donation from our prior year. Staying true to its mission KidSport™ Canada was chosen as the charity of choice in honor of Wendy Ladner Beaudry – a local Vancouver mother, athlete and KidSport™ activist. KidSport™ Canada created a memorial fund in Wendy's name and this memorial fund will help KidSport™ provide support to children in order to remove financial barriers that prevent them from playing organized sport.



The flyer features a decorative border with a crown at the top center and two purple lions on either side. The text is centered within the border.

jewels for a cause

Thursday, May 27th from 7 pm~10 pm
Hollyburn Country Club
950 Cross Creek Road West Vancouver
Cash and cheque only, \$10 entry fee

This year we have once again chosen to donate to KidSport™ in support of the Wendy Ladner-Beaudry Memorial Project. KidSport™ helps children from low-income families get involved in organized sports. www.kidsportcanada.ca

We will be showing original collections from local designers:

Everything Under the Sun	Lizzy Gray
Soulflower	Andrea Waines
Christy Feaver	Joanna Baxter
Amanda Vogler	Clutch Designs
Its Posh	Girly Girlz


Sponsored by Barefoot Wine